



Nature's Recipe Product Portfolio

Product Focus: Life Stage Recipes



Our dry recipes are crafted for Puppy, Adult and Senior dogs. Made with protein-rich lamb meal, which helps build muscles when a dog is young, maintain muscle health when a dog is grown, and helps dogs continue to lead an active lifestyle when they are mature, age 5 years or over.

Dry Recipes

- Puppy Lamb Meal & Rice Recipe
- Adult Lamb Meal & Rice Recipe
- Senior Lamb Meal & Rice Recipe



Wet Recipes

- Adult Lamb & Rice Recipe Cuts in Gravy
- Senior Lamb & Rice Recipe Cuts in Gravy



Product Focus: Easy to Digest Recipes



Crafted with a single source of highly digestible animal protein to maintain strong muscles, while being gentle on a dog's stomach. Plus, fiber from whole grains helps to support overall digestive health.

Dry Recipes

- Easy-to-Digest Chicken Meal, Rice & Barley
- Easy-to-Digest Fish Meal & Potato Recipe

Canned Recipes

- Easy-to-Digest Lamb, Rice & Barley Recipe Homestyle Ground
- Easy-to-Digest Lamb, Rice & Barley Recipe Cuts in Gravy
- Easy-to-Digest Chicken, Rice & Barley Recipe Homestyle Ground
- Easy-to-Digest Chicken, Rice & Barley Recipe Cuts in Gravy



Product Focus: Grain Free Dry Recipes



Crafted with sweet potato as a healthy alternative to grains. Includes high-quality protein sources like chicken, salmon or turkey.

Dry Recipes

- Grain Free Salmon, Sweet Potato & Pumpkin Recipe
- Grain Free Small Breed Chicken, Sweet Potato & Pumpkin Recipe
- Grain Free Chicken, Sweet Potato & Pumpkin Recipe
- Large Breed Grain Free Chicken and Potato Recipe

Treats:

- Grain Free Turkey and Potato Recipe
- Grain Free Salmon and Potato Recipe



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Product Focus: Wet Dog Cups



4 SKUs that are great for small dog, toppers, and mixers. Real chicken is the #1 ingredient and product is easy-to-digest .

Wet Cup Recipes:

- Adult Chicken Recipe in Broth
- Adult Chicken & Wild Salmon Recipe in Broth
- Adult Grain Free Chicken & Duck Recipe in Broth
- Adult Grain Free Chicken & Venison Recipe in Broth



Product Focus: Healthy Skin & Healthy Weight Recipes



Healthy Skin Recipes

Includes protein-rich ingredient sources and nutrients like zinc, copper and selenium to help support overall health and promote a shiny coat.

Dry Recipes

- Healthy Skin Venison Meal & Rice Recipe
- Healthy Skin Vegetarian Recipe

Canned Recipes

- Healthy Skin Venison & Rice Recipe Homestyle Ground
- Healthy Skin Venison & Rice Recipe Cuts in Gravy
- Healthy Skin Vegetarian Recipe Cuts in Gravy

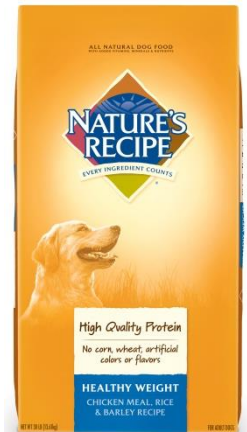


Healthy Weight Recipe

Crafted with carefully selected ingredients for optimized protein and fat levels. Contains L-carnitine to help support lean muscle mass and ideal body weight.

Dry Recipe

- Healthy Weight Chicken Meal, Rice & Barley Recipe



Product Focus: Farm Stand Selects®



Includes vegetables rich in fiber and antioxidants. Antioxidants help maintain a strong and healthy immune system.

Dry Recipe

- Farm Stands Selects® Turkey with Real Fruits and Vegetables Recipe

Canned Recipes

- Farm Stands Selects® Chicken Recipe in Savory Sauce
- Farm Stands Selects® Lamb Recipe in Savory Sauce



Product Focus: Breed-Specific Recipes



Designed to meet the size and energy requirements of terrier, toy, small and large breed dogs.

Dry Recipes

- Toy Breed Chicken, Barley & Rice Recipe
- Terrier Breed Chicken, Barley & Rice Recipe
- Small Breed Lamb Meal & Rice Recipe
- Grain Free Small Breed Chicken, Sweet Potato & Pumpkin Recipe
- Small Breed Venison Meal & Rice Recipe
- Large Breed Puppy Chicken Meal & Oatmeal Recipe
- Large Breed Chicken Meal & Oatmeal Recipe



Product Focus: Dog Treats



Includes varieties made with real beef, real chicken or real venison.

Oven Baked Chewy Treats

- Lamb Recipe
- Venison Recipe
- Chicken Recipe with Sweet Potatoes & Apples

Oven Baked Biscuits

- With Real Lamb
- Minis With Real Chicken
- With Real Chicken
- Minis With Real Lamb

Training Treats

- With Real Chicken

Grain Free Treats:

- Grain Free Turkey and Potato Recipe
- Grain Free Salmon and Potato Recipe



Note: If consumer wants additional information on any of the products, refer them to our mobile site: m.naturesrecipe.com

Product Focus: Dry Cat Food Recipes



Try our wide range of **dry** cat food recipes. Our dry cat food recipes include only all-natural ingredients with added vitamins and nutrients. Provides complete and balanced nutrition cats need to thrive every day.

- Real shreds of chicken or fish
- No artificial colors, flavors or preservatives
- No meat by-product meals, corn or wheat
- Grain Free dry recipes are made with 40% protein to help support lean muscle mass, and use potato as a healthy alternatives to grains

Dry Recipes

- Active Adult Salmon & Brown Rice Recipe
- Indoor with Hairball Control Chicken & Brown Rice Recipe
- Grain Free Chicken and Potato Recipe
- Grain Free Salmon and Potato Recipe



Product Focus: Wet Cat Food Recipes



Explore our wide range of **wet** cat food recipes. Our wet cat food recipes include only all-natural ingredients with added vitamins and nutrients. Provides a healthy variety to a cat's diet. Made with real chicken, beef, ocean fish, salmon or tuna.

- Real shreds of chicken or fish
- No artificial colors, flavors or preservatives
- No meat by-product meals, corn or wheat

Wet Recipes

- Chicken Recipe in Broth
- Chicken with Beef Recipe in Broth
- Ocean Fish Recipe in Broth
- Salmon Recipe in Broth
- Tuna Recipe in Broth
- Chicken and Liver Recipe in Broth

Grain Free Wet Recipes:

- Grain Free Chicken Recipe in Broth
- Grain Free Chicken & Turkey Recipe in Broth
- Grain Free Chicken & Salmon Recipe in Broth
- Grain Free Tuna & Ocean Fish Recipe in Broth
- Grain Free Tuna & Shrimp Recipe in Broth
- Grain Free Whitefish & Crab Recipe in Broth

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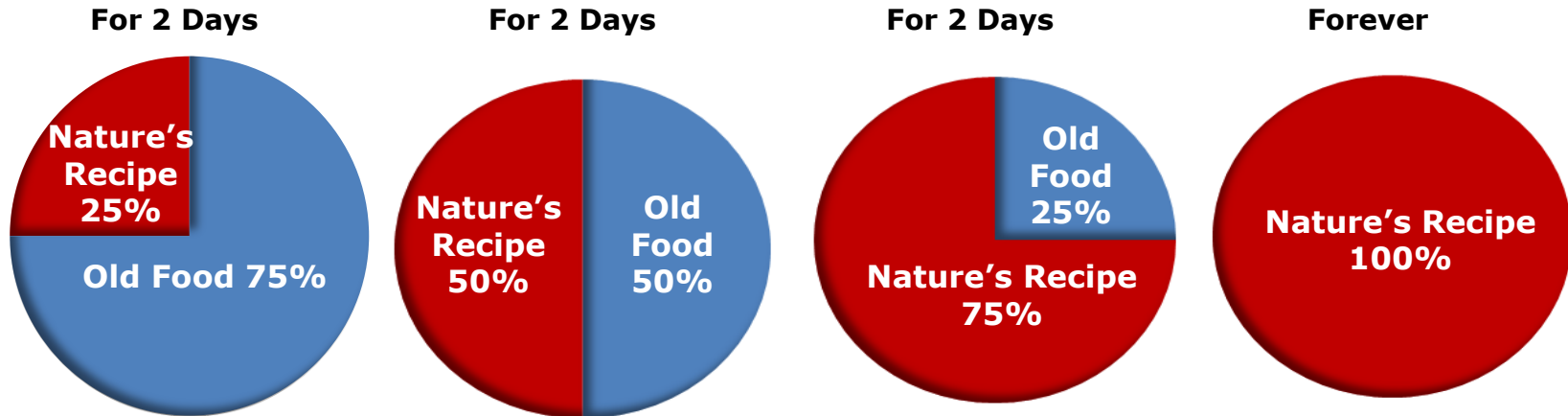
Transitioning Your Pet's Food



To keep your pet healthy and avoid digestive issues, mix Nature's Recipe with your current pet food using the following guide. After one week, your pet can enjoy a full diet of Nature's Recipe.

Note that some cats take a little longer to accept a new food than others. Be patient and let your cat take the lead.

How do I switch my dry dog or cat food to Nature's Recipe?



***Daily servings vary depending on breed and size of dog or cat**